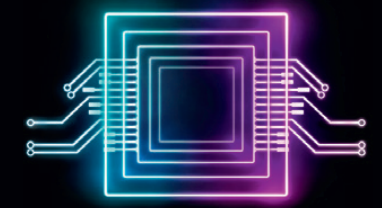


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It is cool to help people hear

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Before graduating as an MSc in Design and Innovation in July 2019, Rasmus Lundgaard Christensen applied for Oticon's Engineering Graduate Programme. He was attracted by the company's mission and career opportunities.

»Oticon's products improve the lives of people with hearing loss. Being part of an organisation that unequivocally pushes the world in a better direction is so much cooler than being part of one that does not. I could really see myself here,« Rasmus says to explain why he chose Oticon.

FINDING MY WAY AND MEETING NEW PEOPLE

Rasmus joined Oticon's Engineering Graduate Programme in September 2019. The two-year programme consists of four rotations.

»My profile is quite broad, so the programme is a great opportunity to try out different things and find my way. Hardware, software or project management? Development or test and verification? Specialist or generalist?« he says and adds:

»It is also exciting to cooperate across various departments and get to know many different people. Right now, I am on my third rotation in a department that works with user experience. My team gathers input from end-users and our customer service department, among others, for the purpose of developing and designing new concepts that will enhance the experience of using our products.«

INSANE AMOUNT OF TECHNOLOGY

For his fourth rotation, Rasmus would like to work with software in order to improve his skills in that area. He has still not decided which role he would like to take on after the graduate programme, but he is sure that he wants to stay with Oticon: »It is exciting to work with products that are so high-end. The amount of technology that we are able to squeeze into these small hearing aids is insane – and so is the number of possibilities to connect with other devices. But improving the user's auditory experience is the main thing. Being part of that agenda is appealing to me. It is cool to help people hear!«